EUROPEAN Prevention of Alzheimer's Dementia Consortium

EPAD Deliverable 7.3

Stakeholder Analysis

Executive Summary

As a cornerstone of further business planning work, D7.3 Stakeholder Analysis will employ feedback from WP Leads and also identify other relevant stakeholder groups affecting (and affected by) EPAD sustainability, and profile them according to the key business variables and workflows foreseen. Of special relevance, WP7 will focus on understanding the needs and interests of subjects as stakeholders and will dovetail with those undertaken in the framework of WP6 (dissemination) and WP8 (Ethical, Legal and Social Implications).

The stakeholder analysis employed regular interaction with all stakeholder groups, enabling initial mapping out of their interests and incentives. Additionally, this task employed the learnings derived from 7.2 Study of Public Private Partnerships, and will help inform the next tasks 7.4 Configuration of a Pre-Competitive Space, IPR Handling & Business Workflows and 7.5 Incentives and Business Requirements for the EPAD TDC.

D7.3 Stakeholder Analysis reviews the findings from the main groups within the EPAD consortium. The key components for analysis were selected based upon feedback from the work packages, with the purpose of advancing EPAD's mission: consortium goals, sustainability, success measures, and challenges.

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