

Executive Summary

The present deliverable aims at reporting the main achievements and dissemination activities carried out during the first half of the project, including an assessment of their impact and degree of compliance with the plan. In addition, an overview of planned dissemination activities is presented.

The items herein described have been designed and implemented in accordance with the EPAD Communication Plan (Deliverable 6.1) towards the construction of a consistent framework, ensuring information is shared with appropriate audiences in the most effective manner.

As stated in the communication plan, for the first phase of the project the main goal was to generate awareness on the project by presenting it in general terms to predefined target audiences. After accomplishing this through a number of concrete actions that are described in this report, we aim to retain the attention of the relevant audiences and continue to construct and further improve useful dissemination tools used to communicate about Alzheimer's disease prevention research.

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